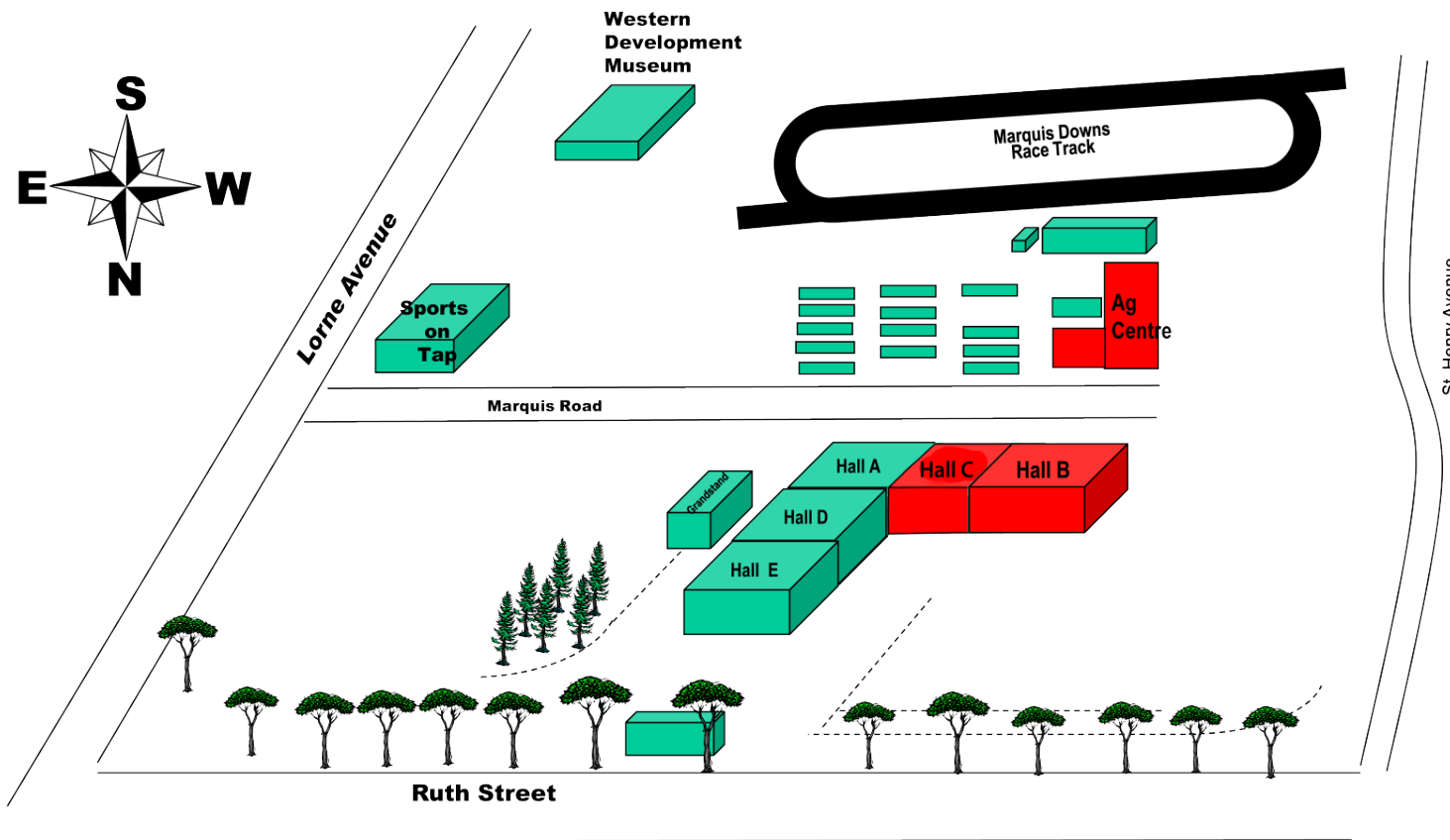


# Prairieland Park



Thank You to Prairieland Park's Corporate Partners:



Celebrate the diversity of the equine industry



FEBRUARY  
16 - 19, 2017

PRAIRIELAND PARK  
SASKATOON, SK

SASKATCHEWAN  
EQUINE EXPO  
SASKATOON 2017



# EXHIBITOR APPLICATION

## TRADE SHOW DATES & TIMES:

All trade show booths will be located in Prairieland Park Trade Centre, Halls B & C.

Friday, February 17, 2017 ..... 10:00 am – 8:00 pm

Saturday, February 18, 2017 ..... 10:00 am – 8:00 pm

Sunday, February 19, 2017 ..... 10:00 am – 8:00 pm

\*trade show hours subject to change

## MOVE IN TIMES:

Thursday, February 16, 2017 ..... 9:00 am – 9:00 pm

Friday, February 17, 2017 ..... 8:00 am – 9:30 am (Carry in exhibits only)

Large equipment move in Wednesday, February 15 & Thursday, February 16 by appointment.

## MOVE OUT TIMES:

Sunday, February 19, 2017 ..... 5:00 pm – midnight

Monday, February 20, 2017 ..... 8:00 am – noon

## SERVICES PROVIDED:

1. Security – Thursday, Feb. 16, 9:00 pm to 8:00 am Monday, Feb. 20.
2. Forklift – available for set up on Thursday, Feb. 16 only.
3. Electrical – one 110v, 14 amp outlet near each space (must provide own extension cords).
4. Drapery – Backs 8 ft. high and sides 3 ft. high.
5. Exhibit aids – Tables, chairs, etc. from the official show supplier. Order forms will be included in your confirmation package. Note: ONLY Hall B is fully carpeted.
6. Door dimensions- Hall B – 18' w x 14' h  
Hall C - 24' w x 20' h
7. Rental space fees will be refunded, with the exception of \$100.00 administrative fee, where cancellations are received by January 6, 2017. No refunds will be paid on later cancellations or no shows.

## SUGGESTIONS:

1. Apply early and complete all areas and pages of the application form.
2. Order your exhibit requirements from the display firm well in advance to receive pre-show discounts.
3. High speed wireless internet is available to all exhibitors at no additional charge. However, if you are processing any financial transactions you may require a hard-wired connection. Please complete and return the appropriate rental agreement prior to Monday, December 12, 2016.

[www.saskatchewanequineexpo.com](http://www.saskatchewanequineexpo.com)

## Saskatchewan Equine Expo 2017

Saskatoon Prairieland Park will host the annual Saskatchewan Equine Expo on February 16– 19<sup>th</sup>, 2017.

*Equine Expo has become an essential event for the Saskatchewan equine community providing information from leading industry experts; rider clinics with world renowned horsemen and women; and the opportunity to showcase the diversity of the equine world. Our partners at the Western College of Veterinary Medicine address the needs of horse owners by presenting information sessions on the latest developments in equine health.*

*The trade show component has grown to over 50,000 square feet providing patrons with a selection of products and services specifically designed for the equine industry and western lifestyle.*

*Our partner, Saskatchewan Horse Federation will again present an educational program to compliment the events of the 2017 Equine Expo. Focusing on youth, there will be something for everyone. Whether you are a beginner horse owner, a want to be owner, or an already converted horse enthusiast, the educational booth will have something that is sure to be of interest. Interactive displays and demonstrations on topics of interest will run throughout the Expo.*

*Prairieland Park's Agriculture Department continues to work with a volunteer committee to provide a program that will generate interest and excitement for multiple disciplines, while maintaining our commitment to education.*

*Saskatchewan Equine Expo is the only event of its kind in Saskatchewan, and we encourage you to submit your tradeshow application and be part of this unique event.*

*Please visit our website [www.saskatchewanequineexpo.com](http://www.saskatchewanequineexpo.com).*

## RETURN APPLICATION TO:

Saskatoon Prairieland Park Corporation  
P.O. Box 6010  
Saskatoon, SK S7K 4E4  
Tel: (306) 931-7139 Fax: (306) 931-7886

## DEADLINE:

**Monday, December 12, 2016**

## HOST HOTEL

Park Town Hotel Saskatoon  
924 Spadina Crescent E.  
Saskatoon, SK, S7K 3H5  
306-244-5564  
[www.parktownhotel.com](http://www.parktownhotel.com)



PARK TOWN HOTEL  
SASKATOON

Presented by...



In Partnership  
with...



Saskatchewan  
Horse Federation

EQUINE HEALTH  
RESEARCH FUND

