

## SASKATCHEWAN EQUINE EXPO 2017 SHOW GUIDE

RATES

	<b>Exhibitor</b>	Non Exhibite	<u>or</u>
BACK COVER	\$300.00	\$375.00	8.5" X 11" (.25" margin)
INSIDE FRONT COVER	\$225.00	\$300.00	8.5" X 11" (.25" margin)
INSIDE BACK COVER	\$225.00	\$300.00	8.5" X 11" (.25" margin)
FULL PAGE	\$150.00	\$200.00	8.5" x 11" (.25" margin)
HALF PAGE	\$100.00	\$150.00	3.75" X 10" OR 7.5" X 5"
QUARTER PAGE	\$ 75.00	\$100.00	3.75" X 5"
Business Card *all rates subject to GST		\$ 75.00	

- > Show guide is in full color.
- > Ads should be submitted as either jpeg or pdf files.
- > Design services will incur additional costs.
- > Camera Ready Deadline: January 13, 2017.

For further information contact Leigh Ann in the Agriculture Department at Prairieland Park (306)683-8815 or email <u>lhurlburt@saskatoonex.com</u>