



## SHOW GUIDE

- Show guide is in full color.
- Ads should be submitted as either jpeg or pdf files.
- Design services will incur additional costs.
- Camera ready Deadline: January 12, 2018.

### ADVERTISING RATES

	<u>Exhibitor</u>	<u>Non Exhibitor</u>	
BACK COVER	\$300.00	\$375.00	8.5" X 11" (.25" margin)
INSIDE FRONT COVER	\$225.00	\$300.00	8.5" X 11" (.25" margin)
INSIDE BACK COVER	\$225.00	\$300.00	8.5" X 11" (.25" margin)
FULL PAGE	\$150.00	\$200.00	8.5" x 11" (.25" margin)
HALF PAGE	\$100.00	\$150.00	3.75" X 10" OR 7.5" X 5"
QUARTER PAGE	\$ 75.00	\$100.00	3.75" X 5"
Business Card		\$ 75.00	

\*all rates subject to GST

For further information, please contact:  
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